





2025 CELEBRATIONS in LEETON

Compiled by: Leigh Houghton | LSC Tourism & Events Officer



Australia Da CELEBRATION in LEETON

Australia Day 2025 in Leeton Shire was a vibrant celebration of community, culture, and connection. Across the region, residents came together to reflect on our history, respect the contributions of all Australians, and celebrate the diverse and inclusive society we share.

Events were held in Leeton, Whitton, Murrami, and Yanco, ensuring that people of all ages and backgrounds had the opportunity to take part.

The day featured a Citizenship Ceremony, Australia Day Awards, community breakfasts, live entertainment, family-friendly activities, and pool parties, with strong attendance and engagement across all locations.

This report provides an overview of the event's success, key highlights, attendance figures, and financials, along with recommendations to ensure future celebrations continue to bring the community together in a meaningful way.

Leeton Shire Council extends its gratitude to all volunteers, service organisations, and community members who contributed to making Australia Day 2025 a memorable occasion.

Friday 26 January

Community breakfast Murrami	from 7am
Official Ceremony Mountford Park	9am – 12pm
Free Aussie Movie Screening Roxy Theatre	lpm
<i>Pool Party</i> Leeton Regional Aquatic Centre	3pm - 8pm

Australia Day

Reflect, Respect, Celebrate,

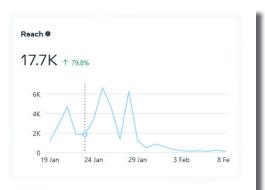


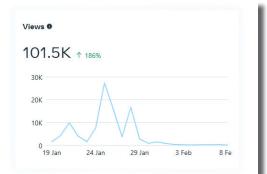
PROMOTION

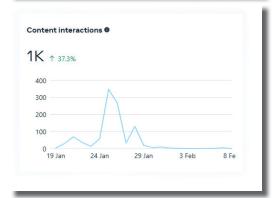


PROMOTION

Promotion of the official proceedings by The Irrigator



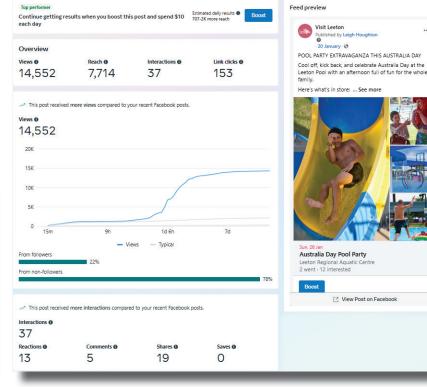




Promotion of the

official proceedings

by The Irrigator





Entertainer Robina Beard heads our way

AUSTRALIA DAY AMBASSADOR

BY CAI HOLROYD Leeto

ENTERTAINER and advo-cate Robina Beard OAM has been announced as Leeton's Australia Day ambassador for 2025, sharing her expe-riences and wisdom from a decades-long career in en-tertainment.

tertainment. Ms Beard is perhaps best known as the witty 'Madge the Manicurist' from a famed Palmolive commercial which ran for two decades - but her roles go far beyond that.

After starting her career in the 1950s with a theatre company, Ms Beard has performed as a dancer, ac-tress and choreographer and appeared on classic soaps such as Number 96, G.P. and Home and Away.

such as Number 96, G.P. and Home and Away. Behind the scenes, Mis Beard has directed and choreographed plenty of theatre productions and become known for acting as a mentor and educator for younger performers. Her contributions to dance edu-cation include introburger cation include involvement SENIORS. with NAISDA.

After decades in the arts

Ms Beard

has been a former NSW Seniors Festival Ambassador, and to this day, runs exercise and tap-dancing classes for

and performance and being awarded an OAM in 2011, Ms Beard wrote her memoir 'My Life - You're Soaking in It' recounting her journey and chronicling her love for the arte the arts. Ms Beard has been a for-

Ms Beard has been a for-mer NSW Seniors Festival Ambassador, and to this day, runs exercise and tap-danc-ing classes for seniors. Her next role will be as Leeton's Australia Day am-bassador, and Ms Beard promises to bring her enthu-siasm and love for communi-ry to the abine ty to the shire.



Robina Beard has been announced as Leeton's Australia Day ambassador. Picture supplied

OFFICIAL CEREMONY INCLUDING CITIZENSHIP CEREMONY

Community breakfast hosted by Rotary Club of Leeton with performance by Leeton Town Band prior to ceremony

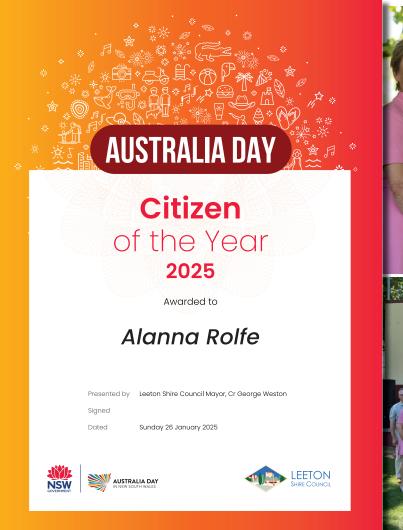
19 Leeton citizens naturalised - conferees from New Zealand, Ireland, Afghanistan, Fiji, Samoa and the Philippines took the pledge of citizenship Address by 2025 Leeton Australia Day Ambassador Robina Beard OAM Approximately 140 people in attendance¹



¹ data collected by nCounters installed at Mountford Park.

AUSTRALIA DAY AWARDS

Nominations opened on 6 November 2024, closing 8 January 2025. 28 nominations received and assessed by an independent and anonymous panel of judges.





2025 AWARD WINNERS

2025 Junior Sportsperson of the Year: 2025 Young Achiever of the Year: 2025 Young Citizen of the Year: 2025 Group of the Year: 2025 Organisation of the Year: 2025 Sportsperson of the Year: 2025 Lifelong Citizen of the Shire: 2025 Achiever of the Year: 2025 Citizen of the Year: Ava Gilmore Airlie Chilko Ruby Miller Leeton Jumpstart Yanco CWA Scott Brindley Leo Watts Margaret Sands OAM Alanna Rolfe





Community in their hearts

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Her involvement spans construction of the Unit-numerous organisations of Darch Tamily Centre including as President P and Craft Parally Centre including as President P and Craft Parallon at the Leron Chairperson found Leron Unating Char of the Leron Shoregound. Unating Char of the Leron to Shoregound Parallon at the event, she credit-tioner and performed from the the results before and performed from the restant set of the Shoregound Parallon at the set of the the Shoregound Parallon at the set of the the set of the Shoregound Parallon at the set of the set of the Shoregound Parallon at the set of the set of the Shoregound Parallon at the set of the set of the Shoregound Parallon at the set of the set of the Shoregound Parallon at the set of the set of the Shoregound Parallon at the set of the set of the set of the Shoregound Parallon at the set of the se ed her hu her greates thanked the

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SPOR⁷ **Leeton's sporting** stars recognised



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Coverage of the official proceedings by The Irrigator

chievements on and f the field rewarded

LEETON POOL PARTY

Free pool entry from 3pm to 7.30pm Entertainment: Lions Train, inflatables, glitter tattoos and roving characters Strong participation in the Lamington and pie eating competition Leeton Rainbow Pride sausage sizzle – sold 85 sausage sandwiches and 16 drinks each at \$2. Approximately 600 people in attendance²



² data collected by Camlytics counter on the side gate entry point between the hours of 3pm to 8pm.



OTHER AFTERNOON EVENTS

Whitton Pool Party: A simple event offering family-friendly activities.

Yanco All Servicemen's Club: hosted an afternoon of entertainment, live music, and social activities for the Yanco community which has great engagement from residents.

Free Movie at Roxy Theatre: Provided a family-friendly indoor alternative to outdoor celebrations. Well-attended, particularly by young families.

BUDGET BREAKDOWN

FUNDING





NATIONAL AUSTRALIA DAY COUNCIL COMMUNITY GRANTS PROGRAM Base Grant for inclusive events Additional events promoting recognition for Aboriginal/Torres Strait Islander peoples COUNCIL FUNDING	\$10,000.00 \$5,000.00 \$8,000.00 \$23,000.00
	-
EXPENDITURE	
OFFICIAL CEREMONY Community Breakfast catering (Rotary & Murrami CWA) AV Production Infrastructure hire Set up (outdoor staff wages) Decorations Award certificates	\$1,635.00 \$1,200.00 \$786.36 \$1,494.19 \$792.00 \$48.73
Cultural Elements Welcome to Country Cultural Dance Group coordination Smoking ceremony Artefact display Bush tucker lunch	\$400.00 \$500.00 \$600.00 \$1,500.00 \$5,000.00
AMBASSADOR PROGRAM Accommodation Gift Official dinner (Thursday & Friday)	\$320.00 \$118.00 \$771.95
CITIZENSHIP CEREMONY Citizen gifts	\$299.50
POOL PARTY Entertainment (Lions Train, inflatables, roving character & glitter tattoos) Vouchers for prizes Staffing (pool staff)	\$1,223.18 \$120.00 \$1,912.36
MOVIE SCREENING Licencing Staffing (Roxy staff)	\$300.00 \$527.23
ADVERTISING & MARKETING (Newspaper & Social Media) PHOTOGRAPHY	\$733.63 \$800.00
PROFIT/LOSS	\$20,286.17 \$2,713.83

EVENT FEEDBACK

Demographics & Attendance Motivation

Majority of feedback came from 35–44 year-olds, with additional responses from 18–24, 45–54, and 65+ age groups.

- Main reasons for attending:
 - Award presentations (especially seeing winners and nominees)
 - Supporting the community
 - Citizenship ceremony participation.
 - Promoting cultural diversity

Positive Aspects

- Weather was frequently noted as a positive factor.
- Many praised the event as well-run and well-orchestrated.
- The inclusive and friendly atmosphere was appreciated.
- Personal moments, such as a family reunion for a new citizen, were highlights for attendees.

Areas for Improvement

- Event Timing & Venue:
 - Multiple comments suggested moving the main ceremony to an evening event at the Roxy Theatre due to the intense daytime heat.
 - Concern that attendees sit too far back in the park to find shade, which diminishes the atmosphere.
- Awards Selection Process:
 - Some attendees expressed confusion and disappointment regarding judging criteria for awards.
 - Requests for greater transparency in how award winners are selected
- Cultural Representation & Entertainment:
 - Welcome to Country felt repetitive and could be more meaningful.
 - Suggestions to include Indigenous games and more interactive cultural activities.
 - Desire for more entertainment, especially from local schools and musicians.



EVENT FEEDBACK

Perceived Importance & Relevance of Australia Day Events

- 50% of respondents felt the event was somewhat or mostly important to the community, while a smaller portion questioned its significance.
- Majority (66% respondents) believed Australia Day celebrations need to evolve, while others were content with the current format.

Ambassador & Award Ceremony Feedback

- Mixed views and commentary on the importance of the Australia Day Ambassador visit – some seeing it as valuable, while others found it unnecessary.
- Recognition of diverse community heroes was seen as somewhat effective, but improvements in selection transparency were suggested.

Key Takeaways for Future Planning

- 1. Consider shifting the main ceremony to an evening event at the Roxy Theatre to avoid extreme heat and improve atmosphere.
- 2. Improve education around the awards selection process, possibly through clearer criteria and public nominations feedback.
- 3. Enhance cultural representation, particularly through a more engaging Welcome to Country and the inclusion of Indigenous games or activities.
- 4. Expand entertainment offerings, including live performances from schools and musicians.
- 5. Assess involvement the Australia Day Ambassador program, as opinions on its value are divided.

This feedback provides valuable insights to refine future Australia Day events, ensuring they remain relevant, engaging, and meaningful for the entire community.



EVENT FEEDBACK

Committee Recommendations:

Recommendations for Future Events Challenges & Areas for Improvement

- Optimise use of remaining grant funds for cultural and inclusion initiatives in future Australia Day events
- Seek early confirmation of grant eligibility and criteria to ensure full utilisation of funds
- Maintain cost-effective infrastructure and staffing strategies to keep event expenses within budget

Seating & Infrastructure:

- Seating can be better distributed between the food and viewing areas Cultural & Community Engagement:

- Indigenous food offerings required stronger promotion and better integration into the event program

Awards & Nominations:

- Encourage sporting clubs to nominate more individuals for Sportsperson and Young Sportsperson of the Year
- Consider introducing a Volunteer of the Year category Logistics & Planning:
 - Clearly define roles for official guests and politicians to prevent confusion
 - Marquee setup at pool should be scheduled earlier to avoid delays
 - Two dedicated event staff for the day

Marketing & Promotion:

- Increase poster placements in shop windows
- Introduce QR codes at venues for real-time event feedback



AUSTRALIA DAY COMMITTEE

Thank you to all who assisted in the coordination of Leeton Shire Council's Australia Day celebrations.

Particular acknowledgement goes to:

Cr George Weston

Chair of the Australia Day Committee and MC of the Official Ceremony

Cr Michael Kidd & Cr Sandra Nardi

Coordination of the independant judging panel for award nominations Coordination of activities at the Leeton Pool Party

Mr Glenn Preston - MC of the Official ceremony

Council staff

Leigh Houghton, Daniel Boerma & Fran Macdonald – Events team Terry Schmidt – Communications Josh Eurell, Caleb Millar, Rob Freer - Outdoor staff Eloise Crelley, Hayley Graham, Dennis Irvine, Shane Leighton, Angus Crelley Sophie Cross, Blake Kelly, Madeline Irvin, Rachael Lashbrook – Aquatic Centre staff Matt Gatt, Cythia Arel, Tim Coulter – Roxy Theatre staff

